

Microsoft Clarity

By default, we create a new property in Microsoft Clarity during the setup of Shoplytics and invite you to this property.

Clarity tracking is therefore **automatically active** through Shoplytics.

However, if you have already used Clarity before and would like to continue using your old property with Shoplytics tracking, simply send us your property ID from Microsoft Clarity to data@shoplytics.io.

We will then connect this property with Shoplytics.

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