

# Wix

1. Log in to Wix and go to the settings via the menu.
2. Scroll all the way down and click on "Marketing Integrations".
3. Connect the "Google Tag". You received the required GA4 ID from us via **email**.
4. In the next step, the "Google Tag Manager" must also be connected under "Marketing Integrations". Here you enter the ID **GTM-KK8SVP**. (This is the official Shoplytics container. To protect you and all other Shoplytics customers, no one from the Shoplytics developers has access to this container.)
5. Now go back to the settings and click on "**Custom Code**" (This is exactly 2 items above "Marketing Integrations")
6. Now click on "Edit Custom Code" and insert the **Shoplytics code** at the very top, which you received from us via **email**.
7. For the name, you can simply enter Shoplytics. The remaining settings as shown in the image:

## Eigenen Code hinzufügen

Code-Einstellungen

Code-Typ

Gib den Code-Ausschnitt hier ein:

CODE HIER EINFÜGEN

Name: 

Shoplytics / Profitfinder

Code zu Seiten hinzufügen:

Alle Seiten

Code einmal laden



Bestimmte Seiten auswählen

Code eingeben: 

Head

Body - start

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