

X-Cart

1. Install the following plugin. This provides the "Ecommerce Datalayer according to Google Standard". The Ecommerce Datalayer delivers the necessary signals for tracking ecommerce events and product details. <https://market.x-cart.com/addons/google-tag-manager-classic.html?backURL=https%3A%2F%2Fmarket.x-cart.com%2Fsearch%2F%3Fsubstring%3Ddatalayer%23productid-5199>
2. Place the Shoplytics code globally in the <head> section of the shop. You received the Shoplytics code from us by email. You can also find it at any time at <https://app.shoplytics.de/einstellungen/?tab=skript>

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